



2014-2015 Season

Dear Prospective Sponsor,

Thank you for taking the time to consider sponsoring an athlete from World Cheer Center home to the Rush Allstars which is located in Clermont, Florida. Our talented youth is trained from ages 4 to 18 years of age on the fundamentals of cheerleading, tumbling and staying fit. In doing this, our goal is to assist with childhood obesity, instill discipline, and learn to respect one another through teamwork, sportsmanship and perseverance which are traits that are beneficial to all individuals and to our community. We will administer these programs through coaching, mentoring and being actively involved with each child. In return, our athletes will give back to their community through various means.

As you may know, competitive cheerleading is the fastest growing sport in America. As a Rush Allstars cheerleader, these athletes not only train extremely hard year round, but they will travel throughout the state of Florida, as well as, out of the state for competitions. The costs associated with participating in competitive cheerleading are significant. Our athletes and their parents work very hard throughout the year participating in various fundraising events, unfortunately, this covers a portion of their expenses. **However**, we invite you to become a part of our Rush family by becoming a sponsor. In doing this, you will make it possible for our young athletes to have a more successful season and in addition to supporting support our local community. Because we are a nonprofit organization all donations are **tax deductible** (#27-3181166). When making a corporate sponsorship your business will receive recognition through our **advertising efforts** for the entire season which runs from June 2012 – June 2013:

- Adding your company's name/logo to our WCCBC website
 - *All Sponsorship Levels*
- Adding your company's name/logo on the back of all our sponsorship t-shirts that will be worn by hundreds of individuals throughout the state of Florida and Georgia
 - *All Sponsorship Levels*
- Adding your company's name/logo to our WCCBC monthly newsletter
 - *All Sponsorship Levels*
- Free Sponsorship T-Shirt(s)
 - *Gold Sponsorship Level will receive 1 T-shirt*
 - *Platinum Sponsorship Level will received 2 T-shirts*
- Your company's name/logo will be on our "Wall of Paws" banner which will be hung in our gym for the entire season
 - *Platinum Sponsorship Level*
- At the end of the season we will extend an invitation to our annual awards banquet as our VIP guest where you will be recognized for supporting our youth
 - *Platinum Sponsorship Level*

On behalf of the WCCBC and its members, we would like to thank you in advance for your time and consideration. Please know that your contribution will **positively impact** all WCCBC participants and is very much appreciated.

Very truly yours,

Becky DeSenti
President, WCCBC, Inc.

World Cheer Center Booster Club, Inc. ~1231 Commons Court ~Clermont, Florida ~34711

www.rushallstars.net

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World Cheer Center Booster Club, Inc.
Corporate Sponsorship Form
Rush Allstars 2012-2013 Season

Name of Sponsor: _____

Street Address: _____

City: _____ State: _____ Zip: _____

Phone #: _____ Email Address: _____

Platinum RUSH Sponsor \$_____ (\$400 and above)
 Your Company Name, Logo & Internet link will be added to our website. Your Logo will be on our sponsorship t-shirts in which you will receive two free, in our monthly newsletters and hanging on our "Wall of Paws" Banner located in the gym for the entire season! You will also be extended an invitation to our Annual Awards Banquet as one of our VIP Guest!!

Please provide sizes for your **two** free sponsorship t-shirts - _____

(Will you be providing your company banner/signage at the Annual Awards Banquet?) Y/N _____

Gold RUSH Sponsor \$_____ (\$250)
 Your Company Name and Logo will be added to website for the entire season! Your logo will be on our sponsorship t-shirts in which you will receive one free and in our monthly newsletters for the season!!

Please provide you shirt size for your free sponsorship t-shirt - _____

Silver RUSH Sponsor \$_____ (\$150)
 Your Company Name and Logo will be added to website for the entire season! Your Logo will also be on our sponsorship t-shirts and in our monthly newsletters for the season!!

SPONSORS - PLEASE E-MAIL US YOUR COMPANY LOGO AT teamdesenti@cfl.rr.com
IN .JPG FORMAT TO PLACE ON OUR WEBSITE - www.rushallstars.net
THANK YOU FOR YOUR SPONSORSHIP!!

Please make checks payable and mail to: **World Cheer Center Booster Club, Inc. (WCCBC, Inc)**
Attn: Jane Desrosiers
1231 Commons Court, Clermont, FL, 34711

Enclosed is my check # _____ in the amount of \$ _____

Booster Member to receive credit for sponsorship: _____

Your contribution(s) is tax deductible! Please keep a copy of this application for your records:
World Cheer Center Booster Club: Tax I.D. #27-3181166, 1231 Commons Court, Clermont, FL, 34711.

Again, *THANK YOU* for your sponsorship! Should you have any questions or would like additional information regarding your sponsorship please contact one of the board members below.

Becky DeSenti, President – teamdesenti@cfl.rr.com